1. Name:

2. Preference: On Campus  
Off Campus  
3. Why do you want to join the marketing team?

4. What are your strenghts that make you a strong contender in the marketing team?

5. Do you know anyonline or offline firms that could help us market out fest?

6. Do you have any previous experience in marketing? If yes, please elaborate?

7. Name two events in SNU that you think had the best marketing strategy?

8. What would you have done differently to the above mentioned events in order to gather a larger response?

9. Do you have contact(s) in the options mentioned below:

(A). Startups   
(B). Print Media.

(C). Radio Stations

(D). Television channels.

(E). Digital Media.

(F) Any other big organisation.

10. Suggest any innovative ideas for on campus marketing?

11. Suggest any new ideas for off campus marketing?

12.